

Sponsorship Opportunities

WORLD OCEAN DAY SOIRÉE

benefitting The Florida Aquarium

Presented by



SAT 06 JUNE

6:30 - 10:30 pm

Join us for an unforgettable evening supporting a vital cause.

Join fellow community and business leaders for an unforgettable evening strolling the Blue Carpet with craft cocktails, culinary delights, and extraordinary animal experiences. Embark on a sunset cruise and make waves at a tropical reception shimmering with bioluminescent wonder.

We invite you to not only be our guest, but also a partner in our shared purpose to save marine wildlife with these sponsorship opportunities.



For Sponsorship Opportunities, please contact: Anthony Mason,
Manager of Philanthropic Giving amason@flaquarium.org or 813.666.1046.

Sponsorship Opportunities



All sponsors will receive the following:

- Name or Logo recognition on The Florida Aquarium's digital welcome screen throughout the weekend of World Ocean Day
 - Recognition in post-event email (290,000 recipients)
 - Recognition in The Florida Aquarium's annual report
 - Name or logo will be prominently displayed at the location of selected opportunity
 - Additional benefits listed below
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Presenting - \$35,000 SOLD

Leading our community in celebration and commitment to ocean conservation.

- Presented by logo recognition on all collateral
 - Presented by logo recognition on all physical and digital event signs
 - Public acknowledgment during multiple event speeches
 - Opportunity to speak during an event program
 - Includes two (2) VIP cabanas with reserved seating and dedicated drink service
 - Sixteen (16) World Ocean Day Soirée tickets
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Tropical Reception - \$25,000 SOLD

Dive into the soirée's main event with vibrant cocktails, tropical fare, décor, live entertainment, and more.

- Public acknowledgment during event program
 - Logo displayed in multiple locations throughout Tropical Reception
 - Includes one (1) VIP cabana with reserved seating and dedicated drink service
 - Eight (8) World Ocean Day Soirée tickets
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Sunset Cruise - \$15,000

Elevate the soirée with an exclusive sunset cruise featuring breathtaking views, indulgent desserts, and refreshing cocktails.

- Public acknowledgment during event program
 - Logo displayed in multiple locations on Sunset Cruise
 - Includes one (1) VIP cabana with reserved seating and dedicated drink service
 - Eight (8) World Ocean Day Soirée tickets
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Underwater Cocktail Hour - \$15,000 SOLD

Kick off the soiree with signature cocktails while immersed in mesmerizing underwater views and experiences.

- Public acknowledgment during welcome program
- Logo displayed on an underwater sign with divers
- Includes one (1) VIP cabana with reserved seating and dedicated drink service
- Eight (8) World Ocean Day Soirée tickets

Sponsorship Opportunities

Blue Carpet Photo Experience - \$10,000

Guests step into the spotlight on the blue carpet for a dynamic, shareable keepsake.

- Logo placement on complimentary souvenir photos
- Logo placement at Blue Carpet Photo Experience
- Eight (8) World Ocean Day Soirée tickets

VIP Cabana - \$7,500 - Limited Availability

Experience the Tropical Reception in ultimate comfort with exclusive VIP lounge seating featuring stylish club furniture.

- Includes one (1) VIP cabana with reserved seating and dedicated drink service
- Logo recognition on the cabana
- Eight (8) World Ocean Day Soirée tickets

Premium - \$5,000

- Six (6) World Ocean Day Soirée tickets
- Logo recognition at the location of chosen opportunity
 - Animal Encounter **SOLD**
 - Bar **SOLD**
 - Valet **SOLD**
 - Entertainment **SOLD**
 - Interactive Desert
 - Welcome Drink **SOLD**
 - Raffle

Select - \$2,500

- Four (4) World Ocean Day Soirée tickets
- Logo recognition at the location of chosen opportunity
 - Silent Auction **SOLD**
 - Candy Bar **SOLD**
 - Personal Fan **SOLD**
 - Face Painting
 - Caricature Coaster Station **SOLD**
 - Hydration Station **SOLD**

Advocate - \$1,250

- Two (2) World Ocean Day Soirée tickets



All sponsors will receive the following additional benefits:

- Sponsor name or logo will be prominently displayed at the location of selected opportunity.
- Recognition on The Florida Aquarium's digital welcome screen throughout the weekend of World Ocean Day.
- Recognition in post event email (290,000 recipients)
- Recognition in The Florida Aquarium's annual report.

Sponsorship Opportunities

Mission Moment

WORLD OCEAN DAY
SOIRÉE
benefiting The Florida Aquarium

Mission Moment Sponsors help anchor the World Ocean Day Soirée in purpose. By supporting this pivotal moment of the evening, your investment fuels conservation initiatives that protect marine wildlife, advance research, and strengthen our community's connection to the ocean. Together, we turn shared purpose into lasting change.

All Mission Moment Sponsors will be recognized during the Tropical Reception.

\$10,000 +

- Eight (8) World Ocean Day Soirée tickets
- Twenty-Five (25) general admission tickets to The Florida Aquarium donated to charity of your choice

\$7,500 +

- Six (6) World Ocean Day Soirée tickets
- Twenty (20) general admission tickets to The Florida Aquarium donated to charity of your choice

\$5,000 +

- Four (4) World Ocean Day Soirée tickets
- Fifteen (15) general admission tickets to The Florida Aquarium donated to charity of your choice

\$2,500 +

- Two (2) World Ocean Day Soirée tickets
- Ten (10) general admission tickets to The Florida Aquarium donated to charity of your choice

Custom sponsor packages available upon request.



Sponsor Agreement



GIFT:

I would like to support The Florida Aquarium as a sponsor of the World Ocean Day Soiree.

Please list your chosen sponsorship:

_____	_____
Opportunity	Amount

PAYMENT:

Sponsor payment is due to the Aquarium by 6/30/26.
Payment by ACH or check is preferred; payment by credit card is accepted.

TAX-EXEMPT ENTITY:

The Aquarium represents that it is qualified as a charitable organization and a 501(c)(3) non-profit public benefit organization (Federal Tax Identification Number 59-2807815). Tax-deductibility of gift varies by level. Full details available upon request.

SPONSOR ASSETS AND INFORMATION:

Sponsors should submit their logo in .png or vector format to amazon@flaquarium.org by 5/6/2026 to meet print deadlines.

Please list the name and contact information for the appropriate representative to coordinate engagement and fulfillment of benefits:

_____	_____
Name	Phone

Email

AGREED AND ACKNOWLEDGED:

For the Donor:

_____	_____
Name	Title

_____	_____
Signature	Date

