



OFFICIAL RULES

This modal contains the official rules for the promotion.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Eligibility: This Campaign is open only to those who successfully complete the underwater scavenger hunt located at The Florida Aquarium through the Actionbound app and who are 18 years of age or older as of the date of entry. The Campaign is void where prohibited by law. Employees of The Florida Aquarium, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, you agree to accept the decisions of The Florida Aquarium as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted starting on Monday, April 11, 2022 at 9:30AM EST and ending Sunday, April 17 at 5:00PM EST.

4. How to Enter: The Campaign must be entered by completing The Florida Aquarium’s scavenger hunt via the Actionbound app. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. You may enter only once.

a. For an alternate means of entry, mail in a card with your full name, address, city state, ZIP code, date of birth, and email address to The Florida Aquarium – Marketing Department at 701 Channelside Drive, Tampa, FL 33602.

5. Prizes: The Winner(s) of the Campaign (the “Winner”) will receive a gift basket with assorted aquarium themed items. Approximate value: \$100 USD each. No cash, alternate date or other prize substitution shall be permitted. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for The Florida Aquarium to use Winner’s name(s), likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Three (3) winners will be selected by a random drawing by The Florida Aquarium. Winner(s) will be notified by email. Winner must respond by Friday, April 22, 2022 at 3:00PM EST to finalize arrangement for gift pickup. The Florida Aquarium shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail, or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize by Friday, April 22, 2022 at 3:00PM EST, the prize may be forfeited, and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations.

8. Rights Granted by You: By entering this digital scavenger contest, You understand and agree that The Florida Aquarium, anyone acting on behalf of The Florida Aquarium, and The Florida Aquarium’s licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade,

advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

9. The Campaign hosted by The Florida Aquarium is in no way sponsored, endorsed, administered by, or associated with Actionbound.