

Consolidated Financial Statements

September 30, 2018 and 2017

(With Independent Auditors' Report Thereon)

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Independent Auditors' Report

The Board of Directors
The Florida Aquarium, Inc.:

Report on the Financial Statements

We have audited the accompanying consolidated financial statements of The Florida Aquarium, Inc. (the Aquarium), which comprise the consolidated statements of financial position as of September 30, 2018 and 2017, and the related consolidated statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the consolidated financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly in all material respects, the consolidated financial position of The Florida Aquarium, Inc. as of September 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.



Other Matter

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The accompanying consolidating schedules are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the consolidating schedules are fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.



January 18, 2019

Consolidated Statements of Financial Position

September 30, 2018 and 2017

Assets	_	2018	2017
Current assets: Cash and cash equivalents	\$	5,331,089	6,700,858
Investments	Y	1,006,800	—
Accounts receivable, net		452,574	580,271
Pledges receivable, net		105,001	185,001
Other current assets	_	118,043	211,781
Total current assets	_	7,013,507	7,677,911
Noncurrent assets:			
Investments		977,131	854,358
Pledges receivable, net		142,031	242,807
Notes receivable		3,715,801	3,715,801
Capital assets, net	_	20,885,754	19,427,428
Total noncurrent assets	_	25,720,717	24,240,394
Total assets	\$ _	32,734,224	31,918,305
Liabilities and Net Assets			
Current liabilities:			
Accounts payable and accrued expenses	\$	1,621,827	2,015,232
Deferred revenue	_	1,776,694	1,668,850
Total current liabilities		3,398,521	3,684,082
Noncurrent liabilities:			
Notes payable		5,855,628	5,797,044
Deferred revenue	_	2,794,984	2,364,691
Total liabilities	_	12,049,133	11,845,817
Net assets:			
Unrestricted		18,846,301	17,909,236
Temporarily restricted		1,528,705	1,858,826
Permanently restricted	_	310,085	304,426
Total net assets	_	20,685,091	20,072,488
Total liabilities and net assets	\$ _	32,734,224	31,918,305

Consolidated Statements of Activities

Year ended September 30, 2018

	Unrestricted	Temporarily restricted	Permanently restricted	Total
Revenue and other support:				
• • • • • • • • • • • • • • • • • • • •	13,647,812	_	_	13,647,812
Gift shop sales, net	761,432	_	_	761,432
Restaurant sales, net	1,241,153	_	_	1,241,153
Parking revenues	653,943	_	_	653,943
Community programs revenue	589,902	_	_	589,902
Contributions, memberships, and grants	3,140,911	379,729	_	3,520,640
Miscellaneous revenue	318,248	_	_	318,248
Net assets released from restrictions	826,964	(826,964)		
Total revenue and other support	21,180,365	(447,235)		20,733,130
Operating expenses: Program services:				
Biological operations	4,731,417	_	_	4,731,417
Education	1,817,247	_	_	1,817,247
Life support and facilities	4,509,974	_	_	4,509,974
Guest services	3,022,864	_	_	3,022,864
Marketing and sales	2,506,013			2,506,013
Total program services	16,587,515			16,587,515
Support services: Executive, finance, and human resources Development and membership	2,483,942 1,045,405	_	_	2,483,942 1,045,405
Total support services	3,529,347			3,529,347
Total operating expenses	20,116,862			20,116,862
, , ,	20,110,002			20,110,002
Operating income before other income (expenses)	1,063,503	(447,235)		616,268
Other income (expenses): Interest income Interest expense Change in value of beneficial interest in assets held by The Community	37,174 (170,412)	Ξ	Ξ	37,174 (170,412)
Foundation	_	_	5,659	5,659
Unrealized gain on investments	6,800	117,114		123,914
Total other income (expenses)	(126,438)	117,114	5,659	(3,665)
Change in net assets	937,065	(330,121)	5,659	612,603
Net assets, beginning of year	17,909,236	1,858,826	304,426	20,072,488
Net assets, end of year	18,846,301	1,528,705	310,085	20,685,091

Consolidated Statements of Activities

Year ended September 30, 2017

	_	Unrestricted	Temporarily restricted	Permanently restricted	Total
Revenue and other support:					
Admissions	\$	11,971,119	_	_	11,971,119
Gift shop sales, net		651,738	_	_	651,738
Restaurant sales, net		1,097,746	_	_	1,097,746
Parking revenues Community programs revenue		618,010 550,413	_	_	618,010 550,413
Contributions, memberships, and grants		4,172,285	<u> </u>	63,759	4,677,405
Miscellaneous revenue		353,407	—	-	353,407
Net assets released from restrictions	-	769,209	(769,209)		
Total revenue and other		20 192 027	(227.040)	63,759	19,919,838
support	-	20,183,927	(327,848)	03,739	19,919,030
Operating expenses: Program services:					
Biological operations		4,456,700	_	_	4,456,700
Education		1,842,552	_	_	1,842,552
Life support and facilities		3,876,464	_	_	3,876,464
Guest services		2,687,805	_	_	2,687,805 2,231,210
Marketing and sales	-	2,231,210			
Total program services	-	15,094,731			15,094,731
Support services: Executive, finance, and human					
resources Development and membership		2,190,551 934,167	_	_	2,190,551
	-				934,167
Total support services	-	3,124,718			3,124,718
Total operating expenses	-	18,219,449			18,219,449
Operating income before other income (expenses)	_	1,964,478	(327,848)	63,759	1,700,389
Other income (expenses):					
Interest income		37,504	_	_	37,504
Interest expense Loss on disposal of capital assets		(172,037) (57,587)	_	_	(172,037) (57,587)
Change in value of beneficial interest in		(37,367)	_	_	(37,367)
assets held by The Community					
Foundation		_	_	10,053	10,053
Unrealized gain on investments	_		101,563		101,563
Total other income (expenses)	-	(192,120)	101,563	10,053	(80,504)
Change in net assets		1,772,358	(226,285)	73,812	1,619,885
Net assets, beginning of year	_	16,136,878	2,085,111	230,614	18,452,603
Net assets, end of year	\$	17,909,236	1,858,826	304,426	20,072,488

Consolidated Statements of Cash Flows

Years ended September 30, 2018 and 2017

	2018	2017
Cash flows from operating activities:		
	\$ 612,603	1,619,885
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Depreciation	1,436,482	914,427
Amortization of deferred financing costs	58,584	58,584
Loss on disposal of capital assets		57,587
Provision for uncollectible receivables	(5,500)	(1,799)
Provision for uncollectible pledges receivable	(20,000)	(4,600)
Write-off of uncollectible receivables Contributions received for long-term purposes	(50,000)	(10,299) (1,042,500)
Contributions received for long-term purposes Change in value of beneficial interest in assets held by	(50,000)	(1,042,500)
The Community Foundation	(5,659)	(10,053)
Unrealized gain on investments	(123,914)	(101,563)
Changes in operating assets and liabilities:	(120,011)	(101,000)
Accounts receivable	133,197	(222,524)
Pledges receivable	200,776	374,542
Other current assets	93,738	11,360
Accounts payable and accrued expenses	(448,209)	(52,972)
Deferred revenue	538,137	464,745
Net cash provided by operating activities	2,420,235	2,054,820
Cash flows from investing activities:		
Purchase of investments	(1,000,000)	(63,759)
Proceeds from sale of capital expenditures		38,991
Purchase of capital expenditures	(2,840,004)	(7,719,751)
Net cash used in investing activities	(3,840,004)	(7,744,519)
Cash flows from financing activities:		
Cash received from contributions for long-term purposes	50,000	1,042,500
Repayments of notes payable		(261,114)
Net cash provided by financing activities	50,000	781,386
Net decrease in cash and cash equivalents	(1,369,769)	(4,908,313)
Cash and cash equivalents, beginning of year	6,700,858	11,609,171
Cash and cash equivalents, end of year	\$ 5,331,089	6,700,858
Supplemental disclosures of cash flow information:		
	\$ 111,828	113,453
Purchases of property and equipment included in accounts	, -	, -
payable and accrued expenses	54,804	301,381

Consolidated Statements of Functional Expenses

Year ended September 30, 2018

	Program services						Support services				
		Biological operations	Education	Life support and facilities	Guest services	Marketing and sales	Total program services	Executive, finance, and HR	Development and membership	Total support services	Total
Operating expenses:											
Salaries and benefits	\$	3,127,325	1,360,562	1,631,715	1,300,858	918,195	8,338,655	1,341,733	624,507	1,966,240	10,304,895
Advertising and promotions		5,250	_	_	_	918,069	923,319	11,337	84,824	96,161	1,019,480
Occupancy related		279,224	86,454	2,166,150	232,166	30,259	2,794,253	43,830	30,259	74,089	2,868,342
Insurance		90,723	53,179	72,281	101,761	4,254	322,198	43,430	4,254	47,684	369,882
Professional services		44,583	85,333	19,853	774,356	58,993	983,118	421,241	152,233	573,474	1,556,592
Animals, plants, and food		620,752	_	3,283	_	_	624,035	_	_	_	624,035
Printing and postage		14,950	12,432	83,697	758	42,050	153,887	7,878	82,520	90,398	244,285
Supplies and materials		209,274	128,709	205,139	129,815	16,327	689,264	47,215	54,367	101,582	790,846
Travel and professional development		75,810	20,060	23,062	6,604	84,351	209,887	150,322	11,848	162,170	372,057
Other operating expenses		65,346	69	1,243	46,349	_	113,007	416,609	350	416,959	529,966
Depreciation expense	_	198,180	70,449	303,551	430,197	433,515	1,435,892	347	243	590	1,436,482
Total operating expenses	\$_	4,731,417	1,817,247	4,509,974	3,022,864	2,506,013	16,587,515	2,483,942	1,045,405	3,529,347	20,116,862

Consolidated Statements of Functional Expenses

Year ended September 30, 2017

	Program services						Support services				
	_	Biological operations	Education	Life support and facilities	Guest services	Marketing and sales	Total program services	Executive, finance, and HR	Development and membership	Total support services	Total
Operating expenses:											
Salaries and benefits	\$	3,022,507	1,362,748	1,309,674	1,300,408	818,944	7,814,281	1,276,638	589,896	1,866,534	9,680,815
Advertising and promotions		10,750	_	_	_	955,399	966,149	9,060	88,447	97,507	1,063,656
Occupancy related		254,677	90,717	1,833,299	348,211	31,751	2,558,655	45,358	31,751	77,109	2,635,764
Insurance		89,388	50,963	71,009	95,480	4,077	310,917	41,530	4,077	45,607	356,524
Professional services		68,003	109,791	43,068	465,757	135,139	821,758	255,959	119,468	375,427	1,197,185
Animals, plants, and food		501,530	_	3,976	_	_	505,506	_	_	_	505,506
Printing and postage		11,010	20,035	78,835	5,713	45,357	160,950	8,876	35,724	44,600	205,550
Supplies and materials		152,676	118,281	254,203	169,503	26,776	721,439	47,735	49,623	97,358	818,797
Travel and professional development		130,503	18,451	12,230	8,405	54,434	224,023	141,868	14,216	156,084	380,107
Other operating expenses		47,167	52	1,682	49,218	_	98,119	362,649	350	362,999	461,118
Depreciation expense	_	168,489	71,514	268,488	245,110	159,333	912,934	878	615	1,493	914,427
Total operating expenses	\$_	4,456,700	1,842,552	3,876,464	2,687,805	2,231,210	15,094,731	2,190,551	934,167	3,124,718	18,219,449

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(1) Summary of Significant Accounting Policies

(a) Organization

The Florida Aquarium, Inc. (the Aquarium) was incorporated on December 12, 1986 in the State of Florida, as a not-for-profit organization. Construction of an aquarium (the Facility) was completed and opened to the public in March 1995. In October 1996, the Aquarium sold the Facility and related assets to the City of Tampa, Florida (the City), and entered into an agreement with the City for management of the Facility (the Management Agreement). That Management Agreement expired on September 30, 2009. A new 30-year (with two automatic 10-year extensions) Lease and Operating Agreement (the Operating Agreement) was executed and became effective on October 1, 2009. The Operating Agreement defines the rights and obligations of the City and Aquarium management. The Aquarium's mission is to entertain, educate, and inspire stewardship about our natural environment.

The Florida Aquarium Foundation, Inc. (the Foundation) was incorporated October 10, 1996 in the State of Florida, as a not-for-profit organization. The Foundation was created to solicit and receive contributions or other support to be disbursed and used for charitable, educational, and specific purposes, including the making of distributions for such purposes to organizations that qualify as exempt organizations under Section 501(c)(3) of the Internal Revenue Code (IRC) of 1986, as amended. Unless otherwise determined by the Foundation's Board of Directors, the recipient of such distributions shall be the Aquarium. As the Foundation's Board of Directors are required to be appointed and elected by the Aquarium's Board of Directors, and the purpose of the Foundation is to support the Aquarium, the financial activities of the Aquarium and the Foundation have been consolidated. All significant intercompany balances and transactions have been eliminated in consolidation.

Collectively, the organizations are hereafter referred to as the Aquarium.

(b) Basis of Accounting

The consolidated financial statements of the Aquarium have been prepared using the accrual basis of accounting, which recognizes revenue when earned and expenses as incurred.

All financial transactions have been recorded and reported as unrestricted, temporarily restricted, or permanently restricted net assets, based on the presence or absence of donor-imposed restrictions.

- Unrestricted net assets consist of unrestricted amounts that are available for use in carrying out the program and support services and operations of the Aquarium.
- Temporarily restricted net assets represent those amounts that are not available until future periods and/or are donor restricted for specific purposes. When a donor restriction expires, that is, when a stipulated time restriction ends and/or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the consolidated statements of activities as net assets released from restrictions. Temporarily restricted gifts that are received and expended in the same fiscal year are classified as unrestricted revenue. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how those long-lived assets must be maintained,

Notes to Consolidated Financial Statements September 30, 2018 and 2017

the Aquarium reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Permanently restricted net assets result from gifts from donors who place restrictions on the use of
the funds, which mandate that the original principal be invested in perpetuity. Generally, gains and
related investment income on these gifts are available for unrestricted purposes, unless the donor
designates restrictions on the use of earnings for a specific purpose, in which case the earnings
are then considered temporarily or permanently restricted.

(c) Fair Value Measurements

The Aquarium utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Aquarium determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

- Level 1 Inputs: Unadjusted quoted prices in active markets for identical assets or liabilities accessible to the reporting entity at the measurement date.
- Level 2 Inputs: Other than quoted prices included in Level 1 inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability.
- Level 3 Inputs: Unobservable inputs for the asset or liability used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset or liability at the measurement date.

See note 3 to the consolidated financial statements.

(d) Liquidity

Assets are presented in the accompanying consolidated financial statements according to their nearness to cash and liabilities according to their nearness to maturity and resulting use of cash.

(e) Cash and Cash Equivalents

Cash and cash equivalents include cash held in commercial checking accounts and cash held in money market accounts with original maturities of 90 days or less.

(f) Accounts Receivable, Net

Accounts receivable is recorded at the invoiced amount and does not bear interest. Amounts collected on accounts receivable are included in net cash provided by operating activities in the consolidated statements of cash flows. The Aquarium maintains an allowance for doubtful accounts for estimated losses inherent in its accounts receivable portfolio. In establishing the required allowance, management considers historical losses adjusted to take into account current market conditions and the Aquarium's customers' financial condition, the amount of receivables in dispute, and the current receivables aging and current payment patterns. The Aquarium reviews its allowance for doubtful accounts monthly. Past due balances over 90 days and over a specified amount are reviewed individually for collectability. Account balances are charged off against the allowance after all means of collection have been

Notes to Consolidated Financial Statements September 30, 2018 and 2017

exhausted and the potential for recovery is considered remote. Write-offs for 2018 and 2017 approximated \$0 and \$10,299, respectively.

(g) Investments

Investments include common stock, mutual funds, certificates of deposit, and U.S. treasuries reported at fair value based on quoted market rates, plus accrued interest and dividends; a beneficial interest in the assets of The Community Foundation of Tampa Bay (the Community Foundation) that is carried at fair value; and cash that is held for long-term endowment purposes. Investment income (including realized and unrealized gains and losses on investments, interest, and dividends) is included in the consolidated statements of activities as increases or decreases in unrestricted net assets unless the income is restricted by donor or law.

(h) Capital Assets, Net

Furniture, equipment, boats/vehicles, and leasehold improvements are capitalized if the original cost equals or exceeds \$5,000; and are stated at cost, if purchased, or at estimated fair value at date of receipt, if acquired by gift. Depreciation is recognized over the estimated useful lives of the assets of 3 – 5 years using the straight-line method. An exception is given to leasehold improvements associated with the Facility, which is leased from the City, which are depreciated over a useful life of up to 30 years. Maintenance, repairs, and minor renewals are expensed as incurred.

(i) Capitalized Interest

The Aquarium's policy is to capitalize interest cost incurred on debt during the construction of major projects. No interest was capitalized for the years ended September 30, 2018 and 2017.

(j) Income Taxes

The Aquarium and Foundation are not-for-profit organizations described in Section 501(c)(3) of the IRC, and are exempt from federal income taxes on related income pursuant to Section 501(a) of the IRC, and are also exempt from state income taxes. Management believes that the unrelated business income generated by the Aquarium is not material to the consolidated financial statements.

Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 740, *Income Taxes*, prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and provides guidance on derecognition, classification, interest and penalties, disclosure, and transition. Management asserts that no such uncertain tax positions exist for the Aquarium at September 30, 2018 and 2017.

(k) Revenue Recognition

In the absence of donor restrictions, contributions are considered to be available for unrestricted use and related income is recognized in the period when the contribution, pledge, or unconditional promise to give is received.

Government funding and grants are recorded as unrestricted revenue as funds have been reimbursed for expenditures made for specific needs of the Aquarium.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

Deferred revenue represents amounts collected from customers as deposits on future events at the Aquarium; ticket sales made by customers prior to their visit; and contributions from members for annual memberships. Deposits for future events are recognized as revenue when the events take place; advance ticket sales are recognized as revenue when redeemed for admission; and amounts collected for annual memberships are recognized as contributions ratably over the membership period.

Deferred revenue also includes the unamortized portion of a total of \$4.7 million originally received from the Aquarium's restaurant concessionaire for improvements to the food service operations, event center construction, outdoor catering spaces, and a 10 year contract extension. In accordance with the contract terms, the amount is to be amortized on a straight-line basis over the term of the contract. If the contract is terminated by either party, the Aquarium is responsible for refunding the unamortized balance to the concessionaire. The unamortized portion in current deferred revenue at September 30, 2018 and 2017 is \$313,457 and \$445,353, respectively. The noncurrent portion is \$2,794,984 and \$2,364,691 at September 30, 2018 and 2017, respectively.

Revenue recognized from gift shop, restaurant, and photography sales relates to sales of products or services for which the Aquarium receives revenue based on a contractually defined commission structure.

(I) Use of Estimates

The preparation of the consolidated financial statements in accordance with U.S. generally accepted accounting principles requires management of the Aquarium to make a number of estimates and assumptions relating to the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the useful lives of capital assets, the allowance for doubtful accounts, and allowance for doubtful pledges.

(m) Functional Allocation of Expenses

Directly identifiable expenses are charged to program and support services. Expenses related to more than one function are allocated to program and support services based on various factors determined by management. The Aquarium's program services are classified within the following: biological operations (husbandry, conservation, veterinary care, dive operations, and horticulture); education (instructors, exhibit educators, community programs, and reservations); life support and facilities (including graphics and exhibits); guest services (admissions, Eco-tour boat, parking, safety and security, and environmental services); and marketing and sales, including public relations. The Aquarium's support services include the executive, finance, and human resources functions (including volunteer services and reception); and development and membership (responsible for all fund-raising activities).

(n) Contributed Services

Contributions of services are recognized in the consolidated financial statements if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

Community members volunteer in all areas of Aquarium operations. The Aquarium has approximately 340 active volunteers who contributed 49,825 and 32,723 hours of service for fiscal years 2018 and 2017, respectively. A dollar valuation of this effort is not reflected in the consolidated financial statements.

(o) Going Concern

In accordance with FASB Accounting Standards Update (ASU) 2014-15, *Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern*, management has assessed the Aquarium's ability to continue as a going concern for one year after the date that the financial statements are issued and determined that no further disclosure is required.

(2) Cash, Cash Equivalents, and Investments

The Aquarium's investment policy authorizes investments in U.S. government obligations and direct obligations of U.S. government agencies, equities, and short-term money markets composed of certificates of deposit, money market funds, and repurchase agreements. The policy specifically prohibits investments in certain items such as derivatives, commodities, foreign securities listed solely outside the United States of America, direct real estate or mortgages, and security loans. At September 30, 2018 and 2017, cash, cash equivalents, and investments are classified as follows:

		2018		
	_	Cost	Fair value	
Cash and cash equivalents	\$	5,331,089	5,331,089	
Vanguard 500 Index Mutual Funds		251,186	761,683	
Money market fund		43,128	43,128	
U.S. Treasuries		245,042	246,650	
Certificates of deposit		813,759	813,945	
Common stock		2,489	8,887	
Beneficial interest in assets held by The Community Foundation	_	50,000	109,638	
Sub-total investments	_	1,405,604	1,983,931	
Total cash, cash equivalents, and investments	\$_	6,736,693	7,315,020	

Notes to Consolidated Financial Statements September 30, 2018 and 2017

	_	2017		
	_	Cost	Fair value	
Cash and cash equivalents	\$	6,700,858	6,700,858	
Vanguard 500 Index Mutual Funds		230,237	646,823	
Money market fund		32,129	32,129	
Certificates of deposit		63,759	63,936	
Common stock		2,489	7,491	
Beneficial interest in assets held by The Community Foundation	_	50,000	103,979	
Sub-total investments	_	378,614	854,358	
Total cash, cash equivalents, and investments	\$_	7,079,472	7,555,216	

Of the cash and cash equivalents, \$614,626 and \$881,316 is restricted by the donor for specific purposes at September 30, 2018 and 2017, respectively.

Investment return for the years ended September 30, 2018 and 2017 consisted of the following:

	 2018	2017
Interest and dividends	\$ 37,174	37,504
Net unrealized gain on investments	 123,914	101,563
Total investment return	\$ 161,088	139,067

(3) Fair Value Measurements

(a) Fair Value of Financial Instruments

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair values of the financial instruments represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Aquarium's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Aquarium based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, as well as available observable and unobservable inputs.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(b) Fair Value Hierarchy

The tables below summarize the fair values of financial assets that are measured at fair value on a recurring and nonrecurring basis as of September 30, 2018 and 2017:

			Fair value measurements at reporting date using			
	September 30, 2018	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)		
Assets:						
Recurring:						
Cash and cash equivalents	5,331,089	5,331,089	_	_		
Vanguard 500 Index						
Mutual Funds	761,683	761,683	_	_		
Money market fund	43,128	43,128	_	_		
U.S. Treasuries	246,650	246,650	_	_		
Certificates of deposit	813,945	813,945	_	_		
Common stock	8,887	8,887	_	_		
Beneficial interest in assets held by The Community						
Foundation	109,638		109,638			
Total recurring	7,315,020	7,205,382	109,638	_		
Nonrecurring:						
Pledges receivable, net	247,032			247,032		
Total assets	7,562,052	7,205,382	109,638	247,032		

Notes to Consolidated Financial Statements September 30, 2018 and 2017

		Fair value measurements at reporting date using					
	September 30, 2017	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)			
Assets:							
Recurring:							
Cash and cash equivalents Vanguard 500 Index	\$ 6,700,858	6,700,858	_	_			
Mutual Funds	646,823	646,823	_	_			
Money market fund	32,129	32,129	_	_			
Certificates of deposit	63,936	63,936	_	_			
Common stock	7,491	7,491	_	_			
Beneficial interest in assets held by The Community							
Foundation	103,979		103,979				
Total recurring	7,555,216	7,451,237	103,979	_			
Nonrecurring:							
Pledges receivable, net	427,808			427,808			
Total assets	\$ 7,983,024	7,451,237	103,979	427,808			

The Aquarium's accounting policy is to recognize transfers between levels of the fair value hierarchy on the date of the event or change in circumstances that caused the transfer. There were no significant transfers into or out of Level 1, Level 2, or Level 3 for the years ended September 30, 2018 or 2017.

(4) Accounts Receivable, Net

Accounts receivable, net at September 30, 2018 and 2017 are as follows:

	 <u>2018</u> _	2017
Customers	\$ 256,841	339,486
Aramark Sports & Entertainment Services, Inc.	112,126	100,406
Event Network, Inc.	58,244	74,699
Magic Memories (USA) LLC	37,363	72,180
Less allowance for doubtful accounts	 (12,000)	(6,500)
Accounts receivable, net	\$ 452,574	580,271

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(5) Pledges Receivable, Net

Pledges receivable, net at September 30, 2018 and 2017 are as follows:

	 2018	2017
Total unconditional promises to give	\$ 303,601	468,601
Less:		
Unamortized discount	(12,969)	(17,193)
Allowance for doubtful pledges	 (43,600)	(23,600)
Net unconditional promises to give	\$ 247,032	427,808

Amounts due in more than one year are recorded at the present value of the estimated future cash flows, discounted at risk-free rates applicable to the date on which the promises were received. The discount rates applied range from 0.36% to 1.68% at September 30, 2018 and 2017.

Gross pledges receivable expected to be collected after September 30, 2018 are as follows:

Year ending September 30:	
2019	\$ 148,601
2020	 155,000
	\$ 303,601

(6) Notes Receivable

To initiate the New Market Tax Credit (NMTC) transaction described in note 12, the Foundation issued a leveraged loan to UDF/USBCDC Florida Fund XXVIII, LLC (UDF/USBCDC) of \$3,715,801 on June 28, 2013. The note requires 1% interest only quarterly payments (\$9,290) until January 10, 2021. Quarterly principal and interest payments of \$68,902 are due after that date until the note matures on April 1, 2035. The first quarterly interest payment was due and received on October 10, 2013. During the seven year NMTC compliance period, no prepayments on the note are permitted. As collateral for the note, the Foundation has been granted a security interest in UDF/USBCDC's 99.99% ownership interests in Urban Development Fund XXVIII, LLC (UDF XXVIII).

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(7) Capital Assets

Capital assets at September 30, 2018 and 2017 are as follows:

	_	2018	2017
Furniture and equipment	\$	3,878,940	3,833,072
Eco-tour boat		1,227,629	1,197,929
Vehicles		396,601	391,101
Leasehold improvements		23,083,220	20,472,133
Construction in progress		571,070	368,417
		29,157,460	26,262,652
Less accumulated depreciation	_	(8,271,706)	(6,835,224)
Capital assets, net	\$_	20,885,754	19,427,428

As per the Operating Agreement through September 30, 2039, the Aquarium is leasing the Facility from the City for \$10 per year for a period of 30 years unless sooner terminated, and provides further that the lease shall automatically be renewed for two successive 10-year terms unless any party gives the other party 180 days' notice of termination of the lease agreement prior to the expiration of any term. According to information provided by the City, the estimated insured value of the Facility (excluding contents) is approximately \$49 million.

In fiscal year 2010, architectural and engineering design work began on the Aquarium's capital expansion project, Rising Tides. Rising Tides renovated and added over 40,000 square feet to the existing Facility, including five new classrooms; a new conference room; exhibit area; and an event center that can seat 300 guests for a catered event. Rising Tides also addressed renovations at the ticket entry and in the lobby, existing animal exhibitory, and dive facilities. The total costs of the Rising Tides expansion project was approximately \$16.5 million, which has been capitalized as leasehold improvements as each phase has been placed in service. Construction began in November 2013, with final completion in June 2017.

(8) Notes Payable

Notes payable at September 30, 2018 and 2017 are as follows:

	 2018	2017
NMTC promissory notes	\$ 5,958,149	5,958,149
Less unamortized deferred financing costs	 (102,521)	(161,105)
Notes payable	\$ 5,855,628	5,797,044

Notes to Consolidated Financial Statements September 30, 2018 and 2017

In association with the NMTC transaction described in note 12, the Aquarium executed three promissory notes with UDF XXVIII on June 28, 2013. The first note (A) of \$3,715,801 requires 1% quarterly interest only payments (\$9,290) through December 31, 2020. Beginning January 1, 2021, quarterly principal and interest payments of \$45,262 are due until the note matures on October 1, 2043. The second note (B) of \$1,068,785 requires 3.33% guarterly interest only payments (\$8,898) through December 31, 2020. Beginning January 1, 2021, quarterly principal and interest payments of \$16,674 are due until the note matures on October 1, 2043. The final note (C) of \$1,173,563 requires 3.33% quarterly interest only payments (\$9,770) through December 31, 2020. On December 13, 2019, a mandatory principal payment of \$449,037 is due. Beginning January 1, 2021, quarterly principal and interest payments of \$11,304 are due until the note matures on October 1, 2043. During the seven year mandatory NMTC compliance period, no prepayments on the three notes are permitted. When the seven year period ends, it is anticipated that the put/call agreements described in note 12 will be exercised. When these agreements are exercised, the Foundation will acquire the interests in UDF XXVIII whose only assets are the promissory notes, and UDF XXVIII will be liquidated. The Foundation will then hold the debt and the remaining debt obligation of approximately \$5.5 million will be eliminated in consolidation with the Aquarium. Accordingly, of the scheduled maturities of \$5,958,149 the Aquarium expects to only pay approximately \$449,000. All three notes are secured by the Aquarium's leasehold interest in the Facility under the Operating Agreement, plus substantially all of the Aquarium's assets and interests.

The principal maturities of the note payable for the years subsequent to September 30, 2018 are due as follows:

2019	\$ —
2020	449,037
2021	147,961
2022	199,704
2023	202,993
Beyond	4,958,454
	\$ 5,958,149

(9) Restrictions and Limitations on Net Assets

Temporarily restricted net assets of \$1,528,705 and \$1,858,826 at September 30, 2018 and 2017, respectively, consisted of donor-restricted contributions and pledges for specific purposes related to educational programming, conservation and research initiatives, and new exhibits under development. Net assets of \$826,964 and \$769,209 were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors during the years ended September 30, 2018 and 2017, respectively.

Of the temporarily restricted net asset balance, \$247,032 and \$427,808, at September 30, 2018 and 2017, respectively, relate to donations received for the Rising Tides expansion project.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

Permanently restricted net assets of \$310,085 and \$304,426 at September 30, 2018 and 2017, respectively, are composed of the following donor categories:

	_	2018	2017
General endowment	\$	200,447	200,447
Beneficial interest in assets held by The Community Foundation	_	109,638	103,979
	\$_	310,085	304,426

(10) Endowments

FASB ASC Subtopic 958-205, *Not-for-Profit Entities – Presentation of Financial Statements*, provides guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA). FASB ASC Subtopic 958-205 also requires enhanced disclosures about an organization's endowment funds, whether or not the organization is subject to an enacted version of UPMIFA. These disclosures shall enable users of financial statements to understand the net asset classification, net asset composition, changes in net asset composition, spending policy, and related investment policy of its endowment funds (both donor restricted and board designated).

(a) Interpretation of Relevant Law

As of July 1, 2013, the Aquarium follows UPMIFA. The Aquarium's management, in working with the Aquarium's and Foundation's Board of Directors, has determined that the Aquarium's permanently restricted net assets meet the definition of endowment funds under UPMIFA.

The Aquarium classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) although not applicable prior to July 1, 2012, any future accumulations to the permanent endowment that are made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

In accordance with UPMIFA, the Aquarium considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund.
- The purposes of the Aquarium and the donor-restricted endowment fund.
- · General economic conditions.
- The possible effect of inflation and deflation.
- The expected total return from income and the appreciation of investments.
- Other resources of the Aquarium.
- The investment policies of the Aquarium.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(b) Fund Deficiencies

UPMIFA includes guidelines about what constitutes prudent spending. Aquarium donors may place purpose restrictions on the use of the investment income or net appreciation resulting from the donor-restricted endowment funds. If the fair value of assets associated with individual donor-restricted endowment funds falls below the level that UPMIFA requires the Aquarium to retain as permanently restricted, these deficiencies are reported in unrestricted net assets. These deficiencies can result from unfavorable market conditions and fluctuations. There were no such deficiencies at September 30, 2018 or 2017.

(c) Return Objective and Risk Parameters

The investment objectives for the Aquarium are stated below in order of importance:

- a. Growth of Capital Emphasis on long-term growth of the investment assets. The returns should meet or exceed appropriate benchmark indices while incurring less risk than such benchmarks/indices.
- b. Preservation of Purchasing Power after Spending Asset growth that exceeds spending plus inflation over a three-year period.
- c. The investment goal of the equity portfolio is that the annual return will match and/or exceed appropriate performance benchmark(s) by investment style to the asset managers selected.

The Aquarium's Board of Directors recognizes that risk (i.e., the uncertainty of future events), volatility (i.e., the potential for variability of asset values), and the possibility of loss in purchasing power (due to inflation and U.S. dollar depreciation) are present to some degree in all types of investment vehicles. While high levels of risk are to be avoided, as evidenced by high volatility and low quality rated securities, the assumption of risk is warranted and encouraged in order to allow the asset manager the opportunity to achieve satisfactory long-term results consistent with the goals, objectives, and character of the Aquarium. All assets selected for the portfolio must have a readily ascertainable market value, and must be readily marketable.

(d) Strategies Employed for Achieving Objectives

To meet the needs of the Aquarium, the Aquarium's investment strategy emphasizes a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends) by following the strategies outlined above.

(e) Spending Policy and How the Investment Objective Relates to Spending Policy

The Aquarium's Board of Directors has adopted a spending policy that governs the annual distributions from the endowment funds that may be expended for current operations of the Aquarium. This policy authorizes the Aquarium to distribute from its endowment funds up to 5% of the value, excluding any illiquid securities or assets, at the beginning of the Aquarium's fiscal year in quarterly installments. No distributions from the endowment investments have ever been made. All income earned has been reinvested in endowment principal.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

Changes in endowment funds consist of the following for the year ended September 30, 2018:

	-	Unrestricted	Temporarily restricted	Permanently restricted	Total
Total endowment funds at					
September 30, 2017	\$	_	549,932	304,426	854,358
Contributions		_	_	_	_
Investment return		_	117,114	_	117,114
Change in value of					
beneficial interests	_			5,659	5,659
Total endowment funds at					
September 30, 2018	\$		667,046	310,085	977,131

Changes in endowment funds consist of the following for the year ended September 30, 2017:

	_	Unrestricted	Temporarily restricted	Permanently restricted	Total
Total endowment funds at					
October 1, 2016	\$	_	448,369	230,614	678,983
Contributions		_	_	63,759	63,759
Investment return		_	101,563	_	101,563
Change in value of					
beneficial interests	_			10,053	10,053
Total endowment funds at					
September 30, 2017	\$		549,932	304,426	854,358

(11) Retirement Savings Plan

Effective January 1, 1994, a retirement savings plan was established pursuant to IRC Section 403(b). Substantially all employees are eligible to participate in the plan. Contributions are made at the discretion of the Board of Directors. Contributions totaling \$16,668 and \$19,076, included in the accompanying consolidated statements of activities, were made for the years ended September 30, 2018 and 2017, respectively.

(12) New Markets Tax Credits Transaction

On June 28, 2013, the Aquarium, the Foundation, Urban Development Fund [(UDF), an IRS approved Community Development Entity (CDE)], and US Bancorp (tax credit investor) closed on a series of transactions in order to facilitate the use of both the federal and state of Florida new markets tax credits (NMTC) program to provide funding for the Aquarium. The NMTC program permits tax credit investors to claim credits against state and federal income taxes for Qualified Equity Investments (QEIs) made to CDEs, which provide Qualified Low Income Community Investment (QLICI) loans to Qualified Active Low Income Community Businesses (QALICBs). The taxpayer, US Bancorp, is provided with tax credits that

Notes to Consolidated Financial Statements September 30, 2018 and 2017

equal 39% of the QEI, realized over a seven year period. UDF and US Bancorp formed several legal entities to execute this transaction, including UDF/USBCDC, and UDF XXVIII.

The Foundation advanced approximately \$3.7 million via a leveraged loan to UDF/USBCDC, as described in note 6. US Bancorp provided an investment of approximately \$2.2 million into UDF/USBCDC. There is no requirement for repayment of this investment as long as compliance with the NMTC agreements is maintained. Subsequently, UDF/USBCDC provided approximately \$5.9 million QEI to UDF XXVIII. The \$5.9 million was then loaned by UDF XXVIII to the Aquarium in the form of three QLICI promissory notes, as described in note 8.

In conjunction with the transaction, the Foundation entered into put/call agreements with the UDF and US Bancorp-related entities that own UDF/USBCDC. These put/call agreements will either obligate or entitle the Foundation to repurchase the interests in the CDEs at the end of the mandatory seven year compliance period. The value attributed to the put/call is considered de minimis and has not been recorded in the accompanying consolidated financial statements. When the put/call is exercised, the Foundation would acquire the interests in the CDEs and the CDEs would be liquidated. The Foundation would then become the holder of the three QLICI promissory notes due from the Aquarium. For reporting purposes, the notes would then be eliminated in consolidation.

The NMTCs are subject to 100% recapture for a period of seven years as described in the IRC. The Aquarium must comply with various regulations and contractual provisions that apply to the NMTC arrangement. Noncompliance could result in projected tax benefits not being realized, and therefore, require the Aquarium to indemnify the tax credit investors for any loss or recapture of NMTCs. It is not anticipated that any credit recapture events will occur.

Direct costs incurred in structuring and executing the NMTC transaction totaled \$405,155 and have been deferred and are being amortized as expense over the expected term of the notes, which is seven years. Incremental costs to maintain the structure during the compliance period will be expensed as incurred.

The approximately \$5.9 million in proceeds received from the QLICI loans were used for Aquarium operations, repairs and maintenance, new exhibitory, and the Rising Tides expansion. The funds were expended by June 30, 2014.

(13) Commitments and Contingencies

(a) Grant Funding

The Aquarium participates in various federal and state-assisted grant programs that are subject to review and audit by grantor agencies. Entitlements to these resources are generally conditional upon compliance with the terms and conditions of grant agreements and applicable federal and state regulations, including the expenditure of resources for allowable purposes. Any disallowance resulting from a federal or state audit may become a liability of the Aquarium. Management has concluded that the ultimate disallowance pertaining to these regulations, if any, would be immaterial to the overall financial condition of the Aquarium.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(b) Insurance Claims

The Aquarium is involved in certain claims arising from the ordinary course of operations, and has purchased commercial insurance policies to cover these risks. In the opinion of the Aquarium and legal counsel, the range of potential liabilities will not materially affect the financial position of the Aquarium.

(c) Mosaic Center

In August 2011, a \$2.5 million commitment to Rising Tides was received from MOS Holdings, Inc. (Mosaic). The agreement includes several conditions, including the exclusive naming opportunity for the new event center for 15 years following the grand opening. Additional educational programming, outreach events, teacher workshops, and conservation programs are to be developed and conducted by the Aquarium, with Mosaic as a sponsor. Mosaic has paid all \$2.5 million as of September 30, 2016, which has been recognized as contribution revenue, as the conditions of the agreement have been met by the Aquarium.

(d) 4-D Attraction Operating Lease Agreement

On August 3, 2016, the Aquarium entered into an operating lease agreement to install and operate a 4-D theatre attraction with a third-party (4-D Contractor). The agreement provides for the 4-D Contractor to install equipment and provide licensed film property and services for the 4-D attraction. The Aquarium operates the 4-D attraction on a daily basis. The 4-D Contractor provided a \$125,000 contribution to the Aquarium to assist with the installation of the 4-D attraction, which is included in contributions, memberships, and grants in the consolidated statement of activities during the year ended September 30, 2017. Beginning on October 1, 2017, the public opening of the 4-D attraction, through September 30, 2023, the Aquarium will pay \$350,000 annually, in quarterly installments, to the 4-D Contractor for the use of the equipment and licensed film property. This amount is included in guest services' operating expenses in the accompanying consolidated statement of activities during the year ended September 30, 2018.

(14) Related-Party Transactions

Contributions, memberships, and grants for the years ended September 30, 2018 and 2017 include the following:

		2018	2017
Board of directors and trustees	\$	145,573	519,158
City of Tampa	_	437,400	486,000
	\$	582,973	1,005,158

(15) Concentrations of Credit Risk

The Aquarium maintains its cash and cash equivalents with large financial institutions. All accounts at each financial institution are guaranteed by the Federal Deposit Insurance Corporation up to \$250,000. The Aquarium has cash deposits which exceed the federally insured deposited amount. Management does not anticipate nonperformance by these financial institutions.

Notes to Consolidated Financial Statements September 30, 2018 and 2017

(16) Subsequent Events

The Aquarium has evaluated subsequent events from the consolidated statements of financial position date through January 18, 2019, the date the consolidated financial statements were available to be issued, and determined no other items should be disclosed.

Consolidating Statement of Financial Position

September 30, 2018

Assets	_	The Florida Aquarium, Inc.	The Florida Aquarium Foundation, Inc.	Eliminations	Total
Current assets:					
Cash and cash equivalents Investments	\$	5,299,722 1,006,800	31,367	_	5,331,089 1,006,800
Accounts receivable, net		452,574	_	_	452,574
Pledges receivable, net		105,001	_	_	105,001
Other current assets	-	118,043	9,290	(9,290)	118,043
Total current assets	_	6,982,140	40,657	(9,290)	7,013,507
Noncurrent assets:					
Investments		895,167	81,964	_	977,131
Pledges receivable, net Notes receivable		142,031 3,750,000	 3,715,801	(3,750,000)	142,031 3,715,801
Capital assets, net		20,885,754	—	(0,700,000) —	20,885,754
Total noncurrent assets	_	25,672,952	3,797,765	(3,750,000)	25,720,717
Total assets	\$	32,655,092	3,838,422	(3,759,290)	32,734,224
Liabilities and Net Assets	_	_			_
Current liabilities:					
Accounts payable and accrued expenses	\$	1,621,827	9,290	(9,290)	1,621,827
Deferred revenue	-	1,776,694			1,776,694
Total current liabilities		3,398,521	9,290	(9,290)	3,398,521
Noncurrent liabilities:					
Notes payable		5,855,628	3,750,000	(3,750,000)	5,855,628
Deferred revenue	-	2,794,984			2,794,984
Total liabilities	-	12,049,133	3,759,290	(3,759,290)	12,049,133
Net assets (deficit):					
Unrestricted		18,849,133	(2,832)	_	18,846,301
Temporarily restricted Permanently restricted		1,463,241 293,585	65,464 16,500	_	1,528,705 310,085
Total net assets	=	20,605,959	79,132		20,685,091
	φ.				
Total liabilities and net assets	\$_	32,655,092	3,838,422	(3,759,290)	32,734,224

See accompanying independent auditors' report.

Consolidating Statement of Activities

Year ended September 30, 2018

	The Florida Aquarium, Inc.	The Florida Aquarium Foundation, Inc.	Eliminations	Total
Revenue and other support:				
Admissions \$	13,647,812	_	_	13,647,812
Gift shop sales, net	761,432	_	_	761,432
Restaurant sales, net	1,241,153	_	_	1,241,153
Parking revenues	653,943	_	_	653,943
Community programs revenue Contributions, memberships, and grants	589,902 3,520,640	_	_	589,902 3,520,640
Miscellaneous revenue	318,248	_	_	318,248
Total revenue and other				
support	20,733,130			20,733,130
Operating expenses: Program services:				
Biological operations	4,731,417	_	_	4,731,417
Education	1,817,247	_	_	1,817,247
Life support and facilities Guest services	4,509,974 3,022,864	_	_	4,509,974 3,022,864
Marketing and sales	2,506,013	_	_	2,506,013
Total program services	16,587,515			16,587,515
Support services: Executive, finance, and human				
resources	2,483,796	146	_	2,483,942 1,045,405
Development and membership	1,045,405			
Total support services	3,529,201	146		3,529,347
Total operating expenses	20,116,716	146		20,116,862
Operating income (loss) before other income (expenses)	616,414	(146)		616,268
Other income (expenses): Interest income Interest expense Change in value of beneficial interest in assets held by The Community	37,158 (170,412)	37,174 (37,158)	(37,158) 37,158	37,174 (170,412)
Foundation	5,659	_	_	5,659
Unrealized gain on investments	111,490	12,424		123,914
Total other income (expenses)	(16,105)	12,440		(3,665)
Change in net assets	600,309	12,294	_	612,603
Net assets, beginning of year	20,005,650	66,838		20,072,488
Net assets, end of year \$	20,605,959	79,132		20,685,091

See accompanying independent auditors' report.