

2012 Event Information *rates*

THE FLORIDA AQUARIUM

*Rates for evening events are based on a four-hour event.
Each additional hour of rental is \$400.00 per hour.*

Sunday through Thursday Evening
First and Second Floor Lobby and Complete Exhibit Path
(includes Coral Reef Gallery & Shark Bay)
Admission for first 125 people **\$1,900.00**
Each additional person above 125 **\$9.95**

Friday and Saturday Evening
First and Second Floor Lobby and Complete Exhibit Path
(includes Coral Reef Gallery & Shark Bay)
Admission for first 125 people **\$2,200.00**
Each additional person above 125 **\$9.95**

December- Friday and Saturday Evening
First and Second Floor Lobby and Complete Exhibit Path
(includes Coral Reef Gallery & Shark Bay)
Admission for first 500 people **\$4,500.00**
Each additional person above 500 **\$9.95**

TAYLOR GREAT ROOM RENTAL

Admission for first 50 people **\$700.00**
Each additional person above 50 **\$9.95**

CLASSROOM A or B RENTAL

Admission for first 35 people **\$350.00**
Each additional person above 35 **\$9.95**

EXPLORE-A-SHORE

*Rates for evening events are based on a four-hour event.
Each additional hour of rental is \$200.00 per hour.*

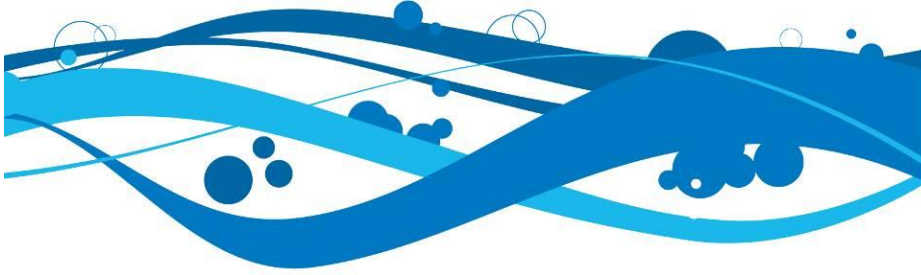
Explore-A-Shore Pavilion, Overlook Deck and
The Caribbean Cantina
Admission for first 125 people **\$950.00**
Each additional person above 125 **\$9.95**
Wedding Ceremony on Overlook Deck **\$400.00**

BAY SPIRIT II CATAMARAN CHARTER

“Bay Spirit II” Private Charters
Two hour private charter for up to 120 people **\$2,000.00**
Each additional hour **\$400.00**

*(NOTE – Rental of the Explore-A-Shore and Bay Spirit II
Catamaran Charter does not include admission to The Florida
Aquarium. For a one hour self guided tour of The Florida
Aquarium from 5:30 – 6:30 p.m., add an additional fee of
\$600.00.)*





Event Information *Optional Add-On's*

Animal Encounter Programs (20 minutes)

\$150.00 – \$500.00

Select one or several animals to entertain the guests at your next event. A Florida Aquarium educator will allow you to get an up close look at our amazing animals while strolling through The Florida Aquarium's exhibits. An Event Coordinator will be able to give you more information on these programs.

Coral Reef Dive Interpretive Program (20 minutes)

\$300.00

This is an interactive show in the Coral Reef Gallery, featuring a diver who speaks with the audience from the 500,000-gallon exhibit. *This special program is offered for evening events only and is weather permitting*

Coral Reef Guest Dive Program (20 minutes)

\$750.00

Put your boss in the Shark tank at your next event! This experience allows certified divers the opportunity to get up close and personal with one of the ocean's most misunderstood predators and enter our 500,000 gallon exhibit and address the audience from within the tank. The guests diver is provide with a special dive mask that allows the diver to speak directly to the audience as well as hear questions given through a microphone in the gallery. **Please note: this program requires a one-hour training prior to the day of the event, Is offered in the evenings only and Is weather permitting.*

Ray Touch Tank (2 hours)

\$250.00

Our newest exhibit located in the middle of our first floor lobby. This interactive program will not only allow your guests to understand more about rays and sharks but have a rare opportunity to touch them as well. This special program is offered for evening events only. Each additional hour of this program is \$100.00 per hr.

NoBoneZone Touch Tank (2 hours)

\$175.00

This interactive program will allow your guests to touch Sea Urchins, Crustaceans, Urchins, and Mollusks from the Pacific Ocean on the aquarium's second floor lobby. This program is offered for evening events only. Each additional hour of this program is \$50.00 per hr.

Behind the Scenes Tour (groups of 20, max 100 guests total)

\$500.00

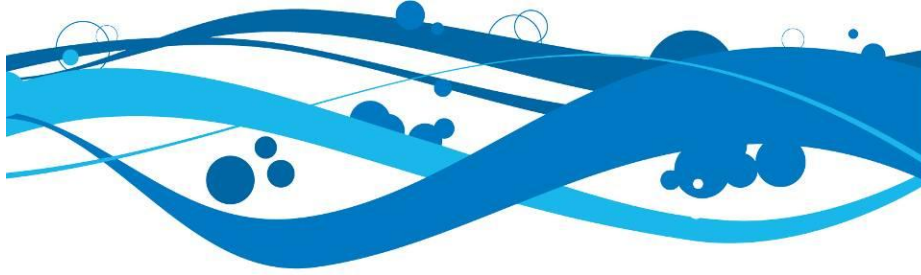
This 20-minute tour explores the backstage areas of the aquarium. A guide explains where our water comes from, why we quarantine animals, and other topics.

Weeki Wachee Mermaids (20-40 minutes)

\$400-\$1500.00

Have the famous Weeki Wachee Mermaids swim in the Coral Reef Tunnel and interact with your guests at your evening event! Mermaid options include up to two mermaids in the tank and one mermaid on the dry side for photo's with your guests. You may provide your own photographer or use the Aquarium's in-house photographer for an additional fee. Guests will enjoy 2-20minute mermaid experiences.





Event Information

Event Information

Your admission fee includes: admission to all The Florida Aquarium galleries, use of the facility, all event coordination, custodial, and security. A Florida Aquarium event host will greet your group and take an accurate count at the entrance. A final guarantee of estimated guests is due 72 business hours prior to your event. The Florida Aquarium will base its rate according to the final guarantee number, or the actual number in attendance, whichever is greater.

Aquarium Staff

We provide an event coordinator, banquet manager and security staff at all events. Our catering department will coordinate all of your food and beverage needs. The Event Coordinator will assist you with details regarding the event space, logistics, guest entry, music and decorations.

Event Parking

Event parking is available in The Florida Aquarium's parking lot for \$6.00 per car. This fee may be paid individually as guests enter the tollbooth or the client can pre-pay a flat rate for all guests to park at no charge on their behalf. Valet parking is available for events at The Florida Aquarium. Please ask your sales representative or the Event Coordinator for a quote. The event parking fee of \$6.00 per car does not apply with valet parking.

Exhibits

The Florida Aquarium exhibits are subject to change without notice. An Event Coordinator will apprise you of any changes in the exhibits prior to your event. The wetlands gallery closes at 8:30 p.m. and the Bays & Beaches gallery closes at 9:00 p.m. for all events

Audio/Visual – Entertainment

The Florida Aquarium has extensive audio/visual equipment available for rental during your event. A list of equipment and rental fees are included in this package. There is a charge for the use of certain Florida Aquarium audio/visual equipment, based on your needs.

All band and entertainment personnel must meet with the Event Coordinator to review their electrical, lighting and other requirements at least two weeks prior to the event.

Outside Vendors

All outside vendors must meet with the Event Coordinator no later than two weeks prior to your event date to coordinate delivery times, loading areas, set-up locations and pick-up schedule. The Florida Aquarium cannot provide staff or carts to move equipment.

Security

The Florida Aquarium security will be onsite during your event. In case of emergency, please call (813) 273-4077 to access your group the night of your event. The Florida Aquarium does not assume responsibility for the damage or loss of any merchandise or articles brought into The Florida Aquarium.

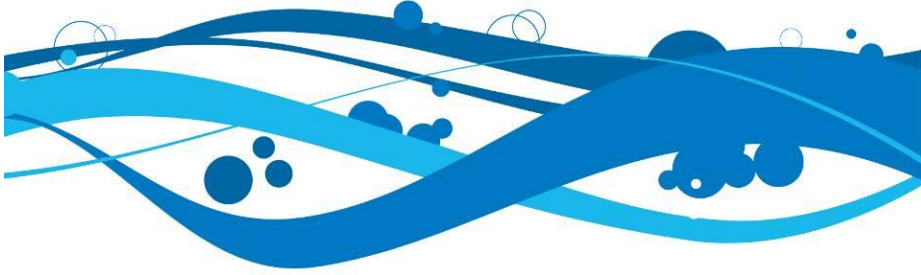
Deposits and Payments

The Florida Aquarium requires an initial deposit based on the number of guests in your group. The balance of all charges is due with the final guarantee 72 hours prior to the event.

We accept cash, checks, Visa, MasterCard, Discover, and American Express as forms of payment.

Should a cancellation occur six months prior to your reserved date, 50% of your deposit will be refunded. There is no refund for events canceled within six months of the reserved date.





Event Information-*continued*

Decorations

Because of the sensitivity of our exhibits and the environment, no confetti, live animals, dried marine life, glitter, rice, birdseed, adhesive tape, balloons, monofilament or Mylar ribbon are allowed in The Florida Aquarium.

We require that nothing be posted, nailed, screwed, or otherwise attached to the walls, floors, exhibit graphics, or other parts of the building, furniture, or surrounding areas.

Promotional signs and banners can be displayed in limited areas of The Florida Aquarium. The Event Coordinator will assist you in choosing the best location for these displays. All decoration, promotional materials, supplies, rental equipment, etc. must be removed immediately following your event.

The Florida Aquarium is not responsible for any materials or equipment left behind.

Wedding Ceremonies

Due to limited capacity in the facility, ceremonies are available only in conjunction with receptions at The Florida Aquarium. Due to high demand for holiday functions, weddings are not available in December.

Food and Beverage

The Florida Aquarium requires that all food and beverage for special events be purchased from our catering department. We are not able to allow groups or individuals to bring food and beverage into The Florida Aquarium.

Enclosed you'll find current catering menus. In addition to our printed menus, we can customize menus and theme ideas for your event.

Food and beverage prices include set-up of standard tables, china and linens. Please add 20% service charge plus current Florida sales tax to the menu prices enclosed. Prices are subject to change. We guarantee pricing six months prior to your event.

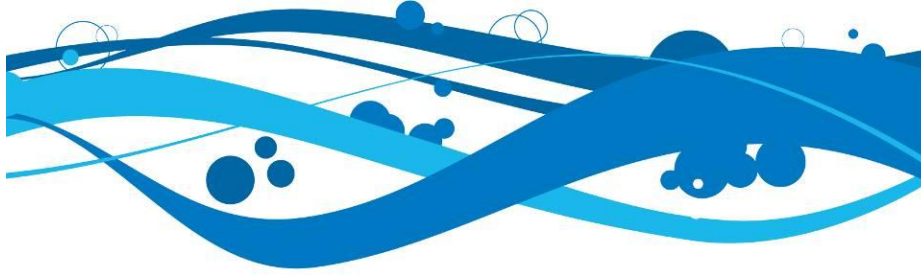
Food and beverage minimums are determined by the total amount of food and beverage required and the time and day desired.

Menu selection should take place two months prior to your event date. To ensure the best quality, we ask that you choose one menu option for your entire group. However, substitutions due to dietary restrictions can be arranged.

Placement of food and beverage stations in The Florida Aquarium is based on lighting availability and fire code requirements. Our catering department will develop a floor plan that fits your needs.

A final guarantee is due by 12 noon, 72 hours prior to the event. We automatically prepare food for 5% over your final guarantee. You will be charged for the food and beverage according to the final guarantee number, or the actual number in attendance, whichever is greater.





Event Information- *Audio Visual*

The following audio/visual equipment is included with the rental of each area as listed at no additional fee. You must still order this equipment through your Event Coordinator to ensure availability. The Florida Aquarium will make every effort to ensure all audio/visual equipment is in proper working order for each time scheduled event but does not guarantee equipment.

Taylor Great Room

Includes a podium, wireless microphone, projector, screen, WiFi, and a 5 disc CD changer.

Classroom A & B

Includes a TV / VCR with a projector and screen. The classrooms also offer WiFi capability.

Coral Reef Panoramic Window

Includes 2 plasma 42" monitors, a DVD player, 5 disc CD changer and VCR.

Ocean Commotion (Shark Bay)

Includes 2 plasma 32" monitors, a DVD and CD player.

Lobbies and Explore-A-Shore

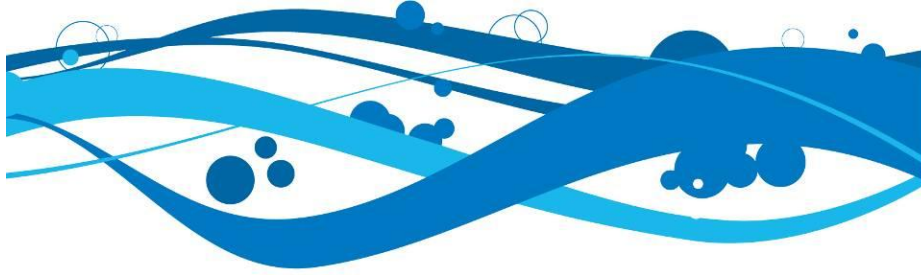
Includes 5 disc CD changer.

ADDITIONAL AUDIO/VISUAL

The following audio/visual options are available for your event. Please speak with your Events Coordinator to make arrangements for any additional audio/visual equipment.

Fog Screen Logo Placement	\$200.00
The Florida Aquarium Marque Placement <i>Display your company name for a corporate party or a special message for your wedding!</i>	\$100.00
Podium	\$35.00
Portable P.A. system (up to 500 people)	\$350.00
Wireless Handheld Microphones	\$25.00
DLP Projector	\$150.00
6' x 8' or 10' x 8' Portable Screen	\$50.00
12' x 12' Screen & Projector An on-site technician is required for the set up of this equipment.	\$450.00
Dance Floor Lights (Set of 2)	\$250.00
Single Light	\$150.00
Flip Chart & Markers	\$25.00
Wireless PowerPoint Remote	\$25.00
On-Site Technician, 4 hour event	\$250.00
On-Site Technician, each additional hour	\$75.00





Event Information- *Animal Encounters*

Give your guests a truly unique experience with live animals! Escorted by Florida Aquarium biologists, guests will receive up-close personal animal interactions. Our animals can greet your guests at the entrance to your event, during your cocktail hour, or even at your reception. They are very photogenic so be sure to have your cameras ready!

Animals are not guaranteed; please choose a 2nd option in case the animal you request is on vacation.

These encounters are sure to impress your guests!

**\$150.00 each
20-minute encounter**

- Baby Alligator
- Eastern Indigo- Small Snake
- Red Rat Snake- Small Snake
- Nine-Banded Armadillo
- Possum
- Skunk

**\$200.00 each
20-minute encounter**

- Barn Owl
- Great Horned Owl
- Screech Owl
- Harris's Hawk
- Pelican



Alligator



Barn Owl



Great Horned Owl

African Black-Footed Penguins



Only one (1) penguin animal encounter can be scheduled per day/event. Scheduling of the penguin animal encounter is on a "first come, first serve" basis. The penguins are available for indoor events only. Subject to availability.

**\$350.00 (in wagon)
20-minute encounter**

**\$500.00 (walking the red carpet)
20-minute encounter**

